



CALPEEK

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WINNERS AND LOSERS: ORANGE COUNTY VOTERS REJECT SALES TAX HIKE BY A HUGE 61-39 MARGIN.

Editor's note: As expected, Orange County voters on June 27th rejected Measure R, a proposal to hike the sales tax by 1/2 cent. It got mashed by a 61% to 39% margin. It never had a chance from day one. Here is CALPEEK's list of *winners & losers*...

...This battle was a *turkey shoot* from the moment that County CAO William Popejoy got the Board of Supes to go along with a special election to hike the sales tax. The sale tax, with its \$130 million per year in projected revenue (for 10 years), was to have been the centerpiece of the county's bankruptcy recovery plan. In terms of **winners** (politicians and groups who opposed Measure R), the GOP Legislative delegation (including Speaker Doris Allen) was a big winner. The big campaign winner was consultant Mark Thompson. Ditto Ted Costa's Peoples Advocate, Inc; the Lincoln Club of Orange Co.; Sup. Jim Silva; and the Cmts. of Correspondence (the new power players in Orange County grassroots politics)...

...In terms of **losers**, the list is long, with Bill Popejoy and O.C. Sheriff Brad Gates at the top. Supervisors Gaddi Vasquez (who has already announced that he will not seek reelection), Bill Steiner and Marian Bergeson (Popejoy's big defender) get tagged as losers too. Sup. Roger Stanton, who waited until 10 days before the election before endorsing NO on R, is also regarded as a loser. County employees, the CTA (which pumped in \$211,000 into the YES on R effort) and the Irvine Co. also are seen as big losers. Ditto Gov. Pete Wilson, because he really didn't need this financial crisis at this particular time. P.S. Ultimately, the State of Calif. may be a big loser too --- it's just too early to tell...

...Was there any possibility Measure R could have won? Sources close to the YES campaign say they

needed at least a 40% voter turnout to have had any chance. The special election turnout was about 33%, with many AV ballots still not counted. But the bottomline is this: *NO on R led all the way*...

...FYI: So what's next? How about *R2D2*? That means another Measure R in November of 1996 when twice as many Demos will turn out to vote. As one source told CALPEEK, "God created Democrats so that they could vote for taxes." Stay tuned...

CALPEEK WILL BE OFF THE WEEK OF JULY 3RD

We're taking the week of July 3rd off for some more summer vacation. That means there will be no newsletter dated July 10th. Our next issue will be dated July 17th. Here's wishing all of you a very happy and safe Independence Day...

BASE CLOSURE ISSUE LOOMS BIG IN CALIF. AND SACRAMENTO IS A KEY IN THE 1996 CAMPAIGN.

Editor's note: The Federal Base Realignment & Closure Commission's decision to shut down Sacto's big McClellan Air Force Base and the Long Beach Naval Shipyard will definitely play a major part in next year's presidential campaign. For President Bill Clinton the stakes are very high. Here is CALPEEK's update & analysis...

...Of the two major bases slated for closure by the commission, it's McClellan AFB in Sacto that really has Bill Clinton worried. If he goes along with the recommendations some 14,000 people will lose their jobs and that could have a *devastating impact* on Sacramento's economy...

...In fact, for those who may not be aware of it, Sacto County is a **bellwether** in terms of predicting who wins

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elections in Calif. And this is why Clinton and his political advisers are so concerned. If he loses Sacto Co., he'll probably lose Calif., and with it his reelection...

...Going back to 1986, all major candidates who have won Statewide office have carried Sacramento County. There have been a few exceptions (Tom Hayes beat Kathleen Brown for Treasurer in 1990; and Tony Miller beat Bill Jones for SOS in 1994)...

...In terms of presidential elections, Bush/Quayle carried Sacto in 1988 over Dukakis/Bentsen; in 1992 the Clinton/Gore ticket carried Sacto over both Bush/Quayle and Ross Perot. And in 1992, Demo U.S. Senate candidates Dianne Feinstein & Barbara Boxer both carried Sacto Co., as did DiFi in 1994 over Michael Huffington. The county itself has a 51.77% Demo registration vs. 36.74% for the GOP. The City of Sacto is heavily Demo, but the suburbs are increasingly more Republican. About 40% of the county's work force are government employees (either city, county, state or U.S.), but there is a growing high tech industry in the area...

...Gov. Pete Wilson is totally opposed to the closures, as are both U.S. Senators Boxer & DiFi, as well as U.S. Reps. Vic Fazio and Bob Matsui - both from the Sacto area. In the CA Legislature, Assemblywoman Barbara Alby(R-Sacto) has been the leading proponent for keeping McClellan open --- so there's lots of bipartisan support for Pres. Clinton to veto the panel's recommendations. If news media reports are accurate, it looks like Clinton will veto the base closure panel's proposals --- if the Dept. of Defense backs him up...

...FYI: Should McClellan be closed, the political damage could spill over to impact Fazio. In 1994, Fazio defeated Tim Lefever by a 49.75% margin to 46.10%. The district has a 48% Demo vs. 40% GOP registration, meaning this is a toss up district if the right kind of GOper challenges Fazio. Stay tuned...

WEST L.A. LINCOLN CLUB HOSTS BOBBI FIEDLER.

The West L.A. chpt. of the CA Lincoln Club will host former Congresswoman Bobbi Fiedler(R) and GOP pollster Steve Kinney, 6:30 p.m. reception, July 11, Regency Club. For info or RSVPs ☎ Sarah Kane at (818)345-2310...

OPPONENTS OF WARD VALLEY NUCLEAR DUMP DELIGHTED GOV. WILSON AIRS ISSUE ON CNN.

Editor's note: Gov. Pete Wilson(R), appearing on Larry King's CNN Show last week, thrilled opponents of the Ward Valley Nuclear Waste dump by injecting this issue into the presidential campaign. Here's a brief update...

...The coalition of environmental groups who are fighting the Ward Valley low-level nuclear waste disposal site have had a tough time getting much national TV exposure on what they feel is a hot issue. So they were delighted when Gov. Wilson brought the subject up on CNN, where he told host Larry King that a handful of "Hollywood women" were holding up approval for this project...

...Sorry, Governor, but it's more than just a handful of Hollywood women. The coalition opposing Ward Valley includes the Sierra Club, Greenpeace, The Cmt. to Bridge the Gap, and Americans for a Safe Future. Why are these groups opposed to the Ward Valley project? The proposed site for this nuclear dump is near Needles in the Mojave Desert, about 20 miles from the Colorado River. The fear is that if there were a leak from some of the radioactive containers, the materials could soak into the ground and perhaps contaminate the Colorado River, which supplies water to Southern Calif...

...Is there widespread opposition to Ward Valley? The Safe Future Education Fund commissioned a poll by Decision Research of San Diego (sample size: 500, June 7-10). Those in favor of the dump 12%; those opposed 72%; undecided 9%, with less than 4% each leaning either in favor or against the project...

...So what's next? Interior Sec. Bruce Babbitt has announced plans to transfer the land from the U.S. to Calif., but there's no firm date. Stay tuned...

RAUL PEREZ TO DISCUSS TRANSPORTATION.

Huntington Park Councilman Raul Perez, who is known as "Southern Calif.'s Mr. Transportation," will be the main speaker when the L.A. Current Affairs Forum holds its July 18th meeting at the Hyatt Regency Hotel, downtown L.A. Reception 11:30 a.m., lunch 12 noon. For info ☎ Emma Schafer at (310) 445-8862...

RNC NAMES TOP OPERATIVES FOR '96 CONVENTION.

The Cmt. on Arrangements for the RNC's 1996 Presidential convention in San Diego has named long-time political activist and consultant Maxene Fernstrom as deputy mgr. for the convention. She'll assist convention mgr. William I. Greener III. The convention has now opened offices in DC at 1130 Connecticut Ave., NW, Ste. 200, Washington DC 20036. The ☎ is (202)496-1900. All news media inquiries should be directed to Anne Gavin. In addition, RNC Chair Haley Barbour has appointed top GOP pr/pa/campaign operatives Michael K. Deaver, William E. Timmons, Ronald H. Walker, William D. Harris and Kenneth M. Duberstein as key advisors and consultants to the '96 convention. The GOP convention will be Aug. 10-16, 1996 in San Diego. Stay tuned...

S.F. DA's RACE: ARLO SMITH FACES TWO RIVALS.

Editor's note: This is the *other* race that takes place in San Francisco on Nov. 7th. It features well known incumbent DA Arlo Smith, fiery-liberal S.F. Co. Sup. Terence Hallinan and former Deputy DA Bill Fazio. Here's a brief update & analysis...

...This is Arlo Smith's race to win or lose. He's the acknowledged front-runner, with more money in the bank (around \$90,000 cash-on-hand); good-to-excellent name ID; all the major endorsements; and a highly regarded campaign team headed by consultant John Whitehurst; with David Binder doing polling; Mike Rice in command of daily management; and Laura Talmus in charge of fundraising. And then there's Arlo's son, Ace, who heads his own op research firm. So it's a well seasoned team...

...Although he has very little name ID at present, if former Deputy DA Bill Fazio can raised the necessary warchest, he might give Smith a run. Fazio has hired consultant Bill Berry; consultant Paul Kinney for media; Hunter Cutting will handle daily mgt.; and Alex Evans is in charge of polling. Fazio has a solid record as a prosecutor and was with the S.F. DA's office for 20 years, before being fired. Both the S.F. Chronicle & Examiner ran editorials about the incident. It's one of those cases of whom do you believe. Smith says Fazio tried to cut a deal --- the deal being that Fazio wouldn't run if Smith would make Fazio the #2 man in the DA's office. Fazio says he simply told Smith that he was planning to run against him in '95 and that Smith fired

him. But the bottomline for Fazio is this: he needs lots of money and a burning/hot issue to bash Smith. Right now he has neither, but that could change...

...So this brings us to Terence Hallinan, who at one point was thinking about running for mayor. He does have a liberal following; and he has name ID (better than Fazio). But let's face it: voters want a DA who is tough on crime, not someone who wants to legalize prostitution. He'd be better off as S.F.'s Public Defender. What impact Hallinan will have is tough to say, but his presence might be enough to force a Dec. 12th runoff. Stay tuned...

CAMPAIGN '96: ADDING MORE NAMES TO THE MIX.

Editor's note: Here's yet another update on who's IN and who's OUT for 1996 House & Legislative races...

☒ **39th A.D.** - In the Demo primary battle for Richard Katz's OPEN seat, Demo activist/attorney Valerie Salkin is searching for a new consultant, after Richie Ross sent her a June 14th "Dear Valerie" letter saying that he could not handle her campaign. No explanation in the letter, but word out of Sacto is that some Hispanic lawmakers put pressure on Ross to drop Salkin. Hispanics see Katz's 39th A.D. as "their" seat and are backing realtor/businessman Tony Cardenas. To say that Salkin is not pleased by Richie's action is putting it mildly. Regardless, she already has \$60Gs in the bank and expects to show between \$65,000 and \$75,000 in her upcoming financial report and is moving forward...

☒ **1st A.D.** - Sources expect that GOP businesswoman Margie Handley will be running for Demo Dan Hauser's OPEN 1st A.D. seat. She's a tough campaigner and gave Demos Barry Keene and Mike Thompson tough races when she ran against them. No word on who the Demos are trying to recruit...

TO CALPEEK SUBSCRIBERS: CHANGE OF ADDRESS.

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CALPEEK's INFOBAHN: POLITICAL SHORT TAKES.

Editor's note: Here are a few political items worth noting...

◆ **New S.F. Mayor's Poll** - The latest poll conducted by David Binder shows a very tight 3-way race between incumbent Mayor Frank Jordan, former Assembly Speaker Willie Brown and former Asst. HUD Sec. Roberta Achtenberg. Jordan is at 28% (down 5% from the last Binder poll); Brown is at 26% (down 4%); and Achtenberg is at 20% (up 5%). Sup. Angela Alioto is at 7% (down 4%). None of the above, someone else and don't know accounts for 19%. The sample size was 600 likely voters, taken the week of June 19th. Bottomline: Brown had better start taking this race seriously or he could finish out of the money...

◆ **Our Favorite Doris Allen Story** - According to our source, some time ago a group of gay rights activists went to Sacto to lobby on behalf a bill. When they approached Assemblywoman Doris Allen for her support, she reportedly told them, "There aren't any gays in my district - why should I support your bill?" To which an activists told Allen, "There aren't any damned dolphins in your district either, but you support them," --- a reference to Allen's successful 1990 ballot measure to ban gill net fishing...

◆ **Voter Support Strong for CCRI** - The latest Field Poll shows that support for the CA Civil Rights Initiative, which if approved would do away with most all State affirmative action programs, is still very strong. 62% of all voters are aware of CCRI and the data shows that 56% are in favor, while 34% are opposed. FYI: CCRI campaign has hired consultant Renee Ramsey as deputy cmp. mgr. The cmp. mgr. is Joe Gelman and the Campaign Chair is Larry Arnn. The campaign has supposedly raised about \$200,000 so far, but has not as yet submitted initiative language to the AG for title & summary...

◆ **Horcher Hired by CA Demo Party** - Former Assemblyman Paul Horcher of Diamond Bar, who was recalled by voters in May, has been hired as a consultant by the Calif. Democratic Party(CDP). No salary announced, but his duties include studying ballot initiatives for the CDP. Some Demos are shaking their heads in collective disbelief at this latest bit of news...

◆ **Machado Recall Update** - CALPEEK was a little premature in announcing that McNally Temple & Assoc. were involved in the recall effort for GOPer Ed Simas. They are Simas' consultant, but not in regard to the Machado recall --- not yet anyway...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

- A sad note: former two-term State Assemblyman Michael Wornum of Larkspur died recently. R.I.P...
- Robert Alaniz has been hired as vp and Paula Ramsey has been hired as a sr. AE by Hill and Knowlton's L.A. office...
- S.F.-based political CPA George Millburn Jr. has been elected president of the CA Democratic Council (CDC)...
- Voters Alliance for Children moves to 287 Duncan Street, San Francisco, CA 94131. New ☎ is (415) 826-3872...
- Below, Tobe & Associates has moves its Calif. office to 4141 State Street, Ste. E9, Santa Barbara, CA 93110-1854. New ☎ is (805)681-9490...
- L.A.-based Cerrell Associates signs the CA Dental Assn., Western Waste Industries and ASCAP...
- Political consultant Rick Taylor moves his office to 600 Wilshire Blvd., Ste. 1505, L.A. 90017. New ☎ is (213)488-1617...

CALPEEK'S CAMPAIGN CONSULTANTS DIRECTORY

We've just started to work on the 5th Edition of CALPEEK's Directory of Campaign Consultants. We've mailed out questionnaires to campaign consultants and have started our solicitations for advertising to support the production and distribution of this popular directory. In the next several weeks you'll be receiving information about the directory in the mail. P.S. to campaign consultants who have not as yet mailed or faxed us the questionnaire --- please send them in ASAP. Thanks...